



**GIG Regional Alliance**

Steps to a Good Alliance



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**Content:** Steps to a good Alliance

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***Establishing a well-functioning regional alliance?***

The following are the major steps in the process:

1. *Problem Analysis*
2. *Planning the Process (Road to Alliance)*
3. *Definition of Impact Area & Stakeholder Identification (Intra-Regional Alliance)*
4. *Establishment of Territorial Alliance*
5. *Memorandum of Understanding between partners*
6. *Issues Analysis*
7. *What’s being done already?*
8. *Gap Analysis: What can the Alliance do?*
9. *Agree an Agenda For Action*
10. *Interrogate using a ‘Who, What, Why, Who, Where, When, Cost’ matrix*
11. *Initiation of Actions*
12. *Review impact*